

FARAH ABDELHAMID
f

BEYOND JEWELRY



ONE-OF-A-KIND
HANDMADE
CONTEMPORARY
WEARABLE OBJECTS



The FforFarah Jewelry Experience is one that redefines traditional aesthetics and ornament, critiquing jewelry as object to assess form, materials, wearability and function with a primary focus on it's relationship with the body.

**As a founder, creative director,
jewelry maker and teacher, Farah Abdelhamid
approaches all facets of FforFarah with
conceptual artistry and technical perfection.**

With a BFA in Jewelry and Metalsmithing from the prestigious Rhode Island School of Design, Farah incorporates her diverse background and interests in psychology, women's studies, and art curation into her work. Her research-based approach, attention to detail, research, conceptual knowledge and courage in re-designing objects as jewelry, distinguish her as a leading jeweler and advocate for contemporary jewelry in Egypt's art market and across academia.





Tonela

- 1 total
- $6 \times 2 = 12$ + 1 (total) = 20 total
- ○ 1 total each = 20



MADE TO FORM MILAN DESIGN WEEK

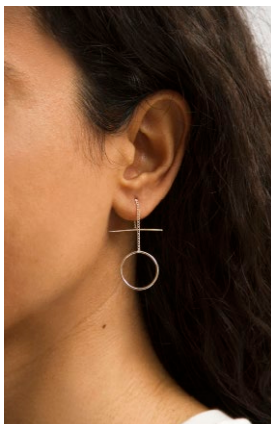


In an ode to metalsmithing and pottery's similar process of making, these mini containers are each handfabricated to swing from the ear, cradled by the fingers, and playfully show their open-top hollow nature.

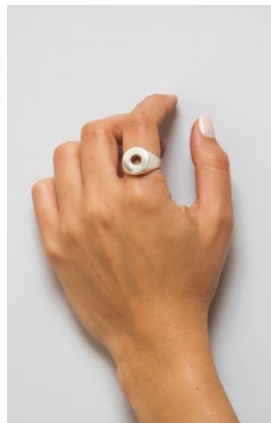
LEFT: V-BUBBLE FORM EARRING
RIGHT: ORB FORM RING







TOP ROW: V-BUBBLE EARRING, BUBBLE FORM EARRING, LONG FORM EARRING
BOTTOM ROW: LONG TUBE DROP, TOGGLE CHAIN EARRING, LONG BOTTLE EARRING



TOP ROW: ORB FORM RING, SIDE BOTTLE RING, O-SIGNET RING
BOTTOM ROW: WOBBLE FLAT RING, SILHOUETTE RINGS, GOLD SWIVEL RING





YES, NO, MAYBE SO THE NOOK, ZAMALEK



This exhibition was a social experiment exploring the grey space between wearable and non-wearable jewelry, and traditional and non-traditional materials, inviting you to navigate the interactive installations and challenge the stigma around how jewelry «should» exist and be worn.



RAW CANNON RING
SQUISHED BOTTLE PENDANTS





OVAL OUTLINE
EARRINGS
BOTTLE LINK NECKLACE
CLUSTER EARRINGS
BELL BROOCH FLAT





COLLECT CONNECT

A colorful summer series of statement earrings and studs in collaboration with Shell Homage, an award-winning sustainable material made from egg and nut shells!

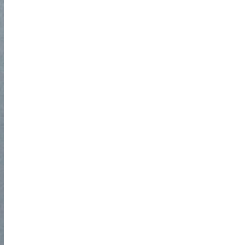
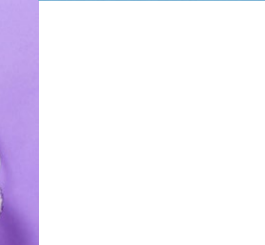
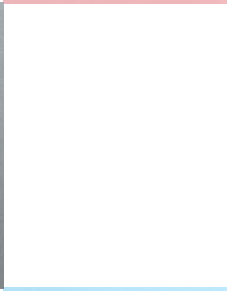
How do we balance ourselves, remain conscious and collected, but remain filled with character and individuality? Is it with a burst of expression and emotion, or a night of rest and quiet? There is no equation, our heart is ever-changing and ever-growing.

MIX AND MATCH for every mood.

Stay true to all of you.

GRACEFUL BLUE EARRINGS
DYNAMIC ORANGE EARRINGS
SPONTANEOUS OXIDIZED SILVER EARRINGS





SHE CAMPAIGN BREAST CANCER AWARENESS



15 Female creatives and advocates unite to raise awareness and funds for Breast Cancer in partnership with Baheya Foundation, fundraising through The PINK POUCH, a curated bag with SHE-designed products crafted by female-led brands where each sale funds 2 Early Detection Tests.

Contributors include, FforFarah, Norshek, Badaro, The Nook, and Grain. The SHE Campaign Partners





FORGET ME NOT FINGERPRINT KIT



Create your own family heirloom with the Fingerprint Kit, allowing you to take the imprint of a loved one, baby, or pet, to keep forever. This kit includes all the instructions and materials needed to get started, your participation is a part of the

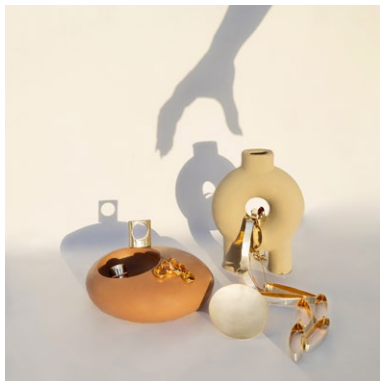


THE MAKING PROCESS FROM KIT TO FINISHED PIECE.



FINAL PIECES

DUALITY 4 SERIES



A condition, or quality of two things, subjects, or concepts that can exist physically or visually in sync and in opposition at the same time. It is not about either-or, it's about the balance which can be innately true at the core, or a mere illusion.

Too much of one breaks the balance, just as the absence of one breaks the balance. The opposite of duality, is oneness.

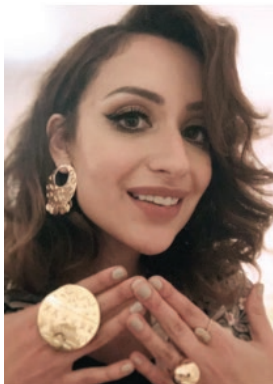




LEFT: CLUSTER STUD EARRINGS, CANNON RING, FLAT DOME RING
RIGHT: FLAT DOME RING, SILHOUETTE RINGS, DOME RETRACTABLE NECKLACE, FULL
MOON

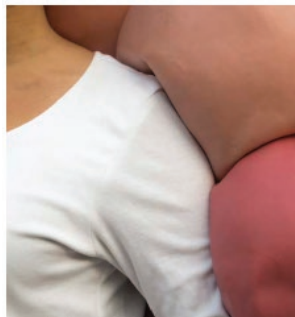
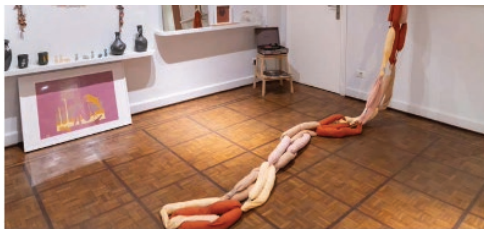


SELECT
COLLABORATIONS



AHMED SOROUR, LONDON FASHION WEEK | KOJAK AND ROSALINE EL BAY GFF
AFROTO + MARWAN MOUSSA | SAQHOUTE | KOJAK

SELECT EXHIBITIONS



THE NOOK, 2020 | VENICE BIENNALE 2019
SIERAAD AMSTERDAM 2015



MEET Farah Abdelhamid

and learn how she built her own empire 'Tfor'arah' and is empowering more women artisans to do the same.

When it comes to creating opportunities for women, most can't wait to see the results. In this, Farah Abdelhamid is no exception. Her business has been successful in its first year, and she has already employed hundreds of thousands of women and is the second-largest employer in the jewelry sector.

Initially starting out with an interest in art and painting, Abdelhamid transitioned to jewelry and fashion design as a way to support her daughters. After building a successful career in the corporate world, she decided to start her own business.

Not only do they create more meaningful opportunities with their employees, but they also provide a source of income for women who are often overlooked in the labor market.

Young Egyptian jewelry artist Farah Abdelhamid built up the jewelry business in the small town of El-Dokki, a suburb of Cairo, and now she is a successful entrepreneur with a large following on social media.

Supporting women's economic empowerment is a key theme of the 2021 Annual Report. As a woman-owned business, Tfor'arah is a role model for other women entrepreneurs in Egypt. The company has a strong commitment to social responsibility and is committed to creating a sustainable future for its employees and the community.



ahramonline

Getting the jewelry 'out of the box'

Dina Ezzat, Tuesday 2 Apr 2019

Ahead of participation in two major international jewelry/design fair Abdelhamid talks about her wish to 'undo the jewelry social constr





RETAILERS

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